SELEVER 2 Impact Report at Midline

tanager
an ACDI/VOCA affiliate

About SELEVER 2

1 Strengthen and diversify the poultry market

2 Increase women's economic empowerment

3 Increase the consumption of diverse nutritious foods

With demand for local poultry increasing in Burkina Faso, and the poultry sector providing a viable path for rural communities to increase their socioeconomic levels, Tanager is working to inclusively transform the country's poultry sector through the **Soutenir l'Exploitation Familiales pour Lancer l'Elevage des Volailles et Valoriser l'Economie Rurale (SELEVER 2)** project. The project runs from 2020 to 2026.

Overview of Results

Results from the SELEVER 2 Midline Survey **simultaneously underscore the difficulty** of working in Burkina Faso's current security context and demonstrate **the effectiveness of project initiatives** despite these challenging circumstances.

Data trended in a positive direction compared to baseline, though some measures around our poultry enterprise work did not meet endline targets. Results were more broadly positive in the areas of women's empowerment and nutrition, confirming the effectiveness of the project's layered gender and nutrition sensitization interventions.

Midline Survey Details

4 Intervention Regions

72 Villages*

1400 Households

2436 Respondents (1226 men, 1210 women)

Conducted: May/June 2023

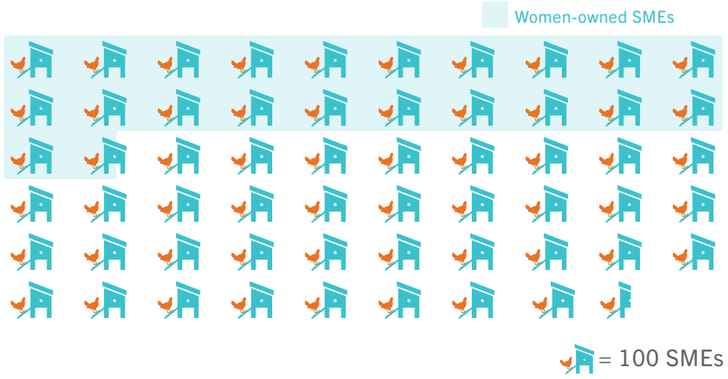
*For security reasons, data was collected only in the Balé and Mouhoun provinces of Boucle du Mouhoun. Select municipalities in the other regions were also excluded due to insecurity.

POULTRY

Women-Owned Poultry SMEs

54%

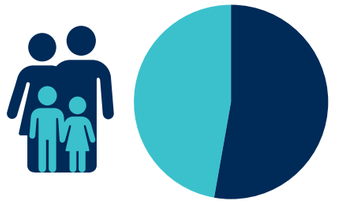
Percentage increase in number of poultry SMEs owned by women



Three years into the SELEVER 2 project, Tanager has been able to support 5,875 small and medium enterprises (SMEs). Of these, 2,174 are women-owned – **a 54% increase from the start of the project. This is beyond the 20% increase targeted for 2023.**

$1 MILLION

As access to finance has historically been a hindering factor for women-owned SMEs, project interventions incorporated financing support through the SELEVER Impact Fund. The impact investment fund has, as of mid-2023, provided $1 million in financing to two microfinance institutions, PRODIA and GRAINE, and three fintech companies, FARAFINA, YOLSE, and AGROCENTA – **successfully expanding the financing available to SMEs who are served by these companies.**



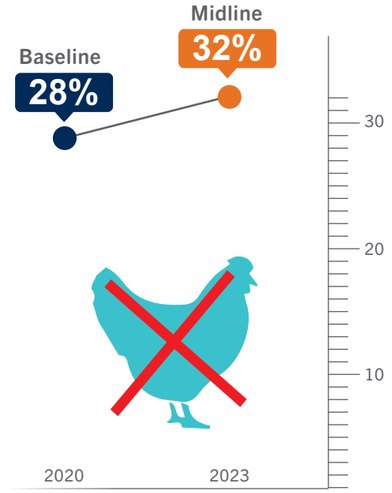
53%

112% increase from baseline

Percentage of households accessing 3 services and satisfied with at least 1 from village vaccinators

Access to service is a function of the country's security situation: Mobility has been limited in the Boucle du Mouhoun and Hauts-Bassins regions, where the situation is critical. This has prevented village vaccinators from being able to reach all of their customers.

Poultry mortality rate

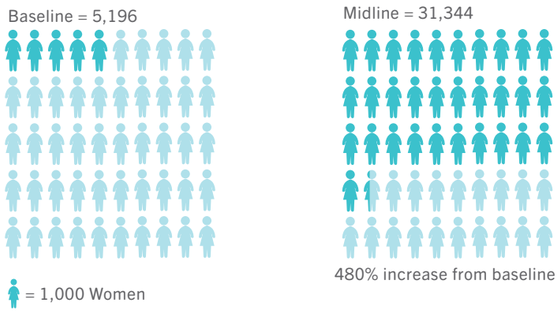


Poultry mortality was also higher than the 2023 target – a result of both the avian flu sweeping through the country and village vaccinators unable to reach insecure regions with the necessary vaccines.

WOMEN'S EMPOWERMENT

58%

Proportion of women reporting they can provide input into decisions about agricultural resources



SELEVER 2 has easily surpassed the midline target of 50%. In fact, close to 6 in 10 women report they are able to provide input into decisions about agricultural resources. When SELEVER 2 first began, approximately 10% of women surveyed reported they could provide input into decisions about agricultural resources. If extrapolated across the number of female project participants, this amounted to only about 5,196 out of 53,922 women. **By 2023, nearly 60% of women surveyed reported being able to provide input into decisions about agricultural resources** – about 31,344 women in the project.

Control of income

64.64%

Midline

203% increase from baseline

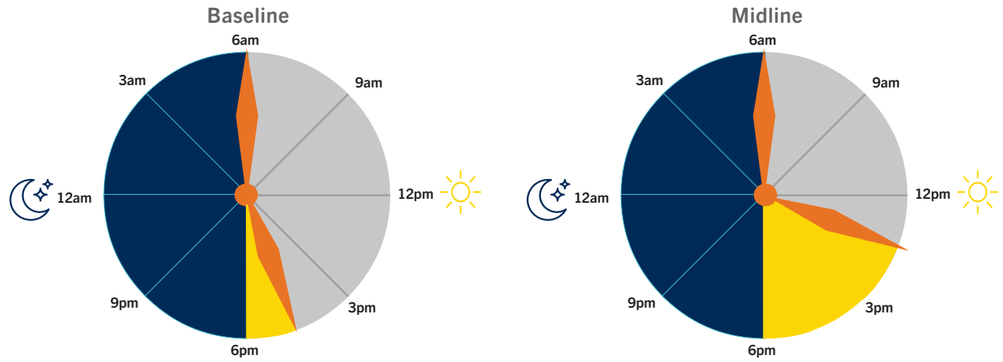
The proportion of women reporting having increased control of their income grew significantly, from 21.3% in 2020, to 64.64% in 2023. **This represents a 203% increase from baseline.**

Women in the project today tend to have **more control over the income** they've generated compared to just a few years ago. And, as women generate a greater overall percentage of their household's income, in general, they are able to provide **greater input into decisions** related to agricultural resources.

Time on unpaid work

30%

Percentage of time on unpaid work



At baseline, women reported spending 10.8 hours each day (45% of their time) on unpaid work, such as childcare, cooking, laundry, and other domestic chores. After 3 years of project intervention, women reported having reduced the number of hours spent on unpaid work, down to 7.3 hours a day (30% of their time). This means that, by 2023, **women had 3.5 more hours in a day to devote to any activity of their choosing.**

NUTRITION

39%

Proportion of women aged 15 to 49 with an MDD-W of 5 or more

Despite the project implementation challenges arising from insecurity, **indicators related to SELEVER 2's nutrition initiatives show stunningly positive results.** Minimum dietary diversity measures the proportion of adults consuming a minimum of five of 10 possible food groups in a day. The project aimed for 23% of women aged 15 to 49 to be consuming a diet with a minimum dietary diversity score of 5 (food groups) by the project's midway point.

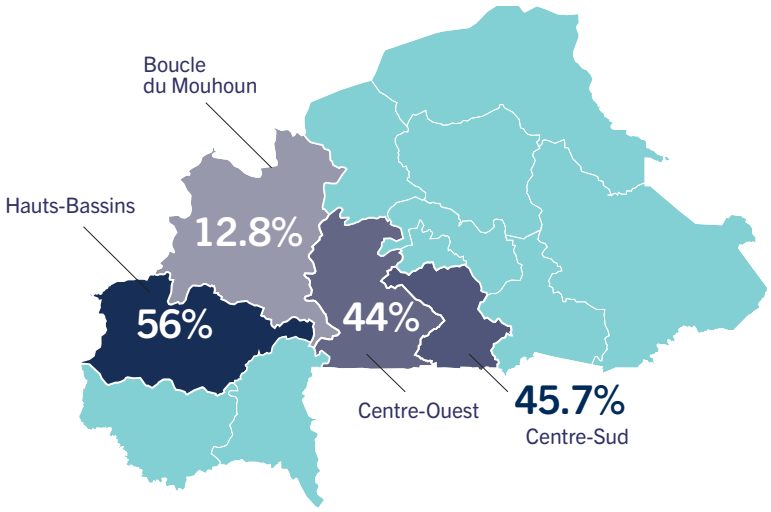
27%

Proportion of children aged 6 to 24 months with a minimum acceptable diet

A snapshot of consumption of 3 food groups shows steady increases from baseline to midline. Though egg consumption looks small, the actual growth is significant, with a **280% increase in consumption between baseline and midline.**

The only exception to the project's positive nutrition results is in the region of Boucle du Mouhoun. There, only 12.8% of women reported a minimum dietary diversity of 5. Insecurity plays a heavy role here: Nearly 80% of the region's population lives in rural areas, engaging largely in agriculture. The region's insecurity makes farming difficult, creating issues in terms of food accessibility.

Nutrition rates by region



Tanager, an affiliate of the AV Group, empowers people to realize life-changing economic and social opportunities. We have 30 years of experience in integrating gender empowerment and nutrition into agriculture, connecting people across the production supply chain, fostering access for women and other marginalized groups, and unlocking sustainable, climate-smart economic opportunities for all. tanagerintl.org

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